



2020

WE MAKE THE WORLD'S
BEST MATTRESS.



WE MAKE THE WORLD'S BEST MATTRESS.



A nighttime photograph of the New York City skyline. The Manhattan Bridge is illuminated with warm lights, and its cables are visible. The city's skyscrapers, including the Chrysler Building, are lit up and reflected in the water. In the foreground, a carousel is visible on a barge in the water.

LIKE
YOUR
Dream



Gökalp BAHÇELİ
CEO

We are human beings from all walks of life, from different origins, different cultures and different backgrounds. But we have all the similar responsibilities of a usual life; children, jobs, bosses, mortgage, in laws and all other big things in our small lives. Every day is a new day. Every day is a blessing.

How do you prepare yourself to a new day?
When do you have a peace of time after a long day?
What do you do for your well being?
How do you cope with stress?

In Yatsan, we believe in well being. We believe in the power of nights in well being.

We believe that every soul should have the necessary environment to have a peaceful mind, and a good nights sleep. We believe that a good day starts with a good night.

We believe we can change the world by changing how people experience their nights.

In every product we design; we are aiming to provide people comfortable, convenient and healthy environments where they can have their peace of mind, their privacy and their best sleep...

In every product we design; we believe in the power of style and beauty. We believe people should be surrounded with beautiful things in their private sanctuary. Not for the eyes of the other people, but for themselves and only for themselves. Because people are important.

In Yatsan we design for all senses... We design and manufacture products that are comfortable, that smells calming soothing, that look beautiful, that play music, that spread happiness to 52 countries...

We are born a mattress company, we live a night's life...

Wish you a good night, a restful sleep and peaceful dreams...

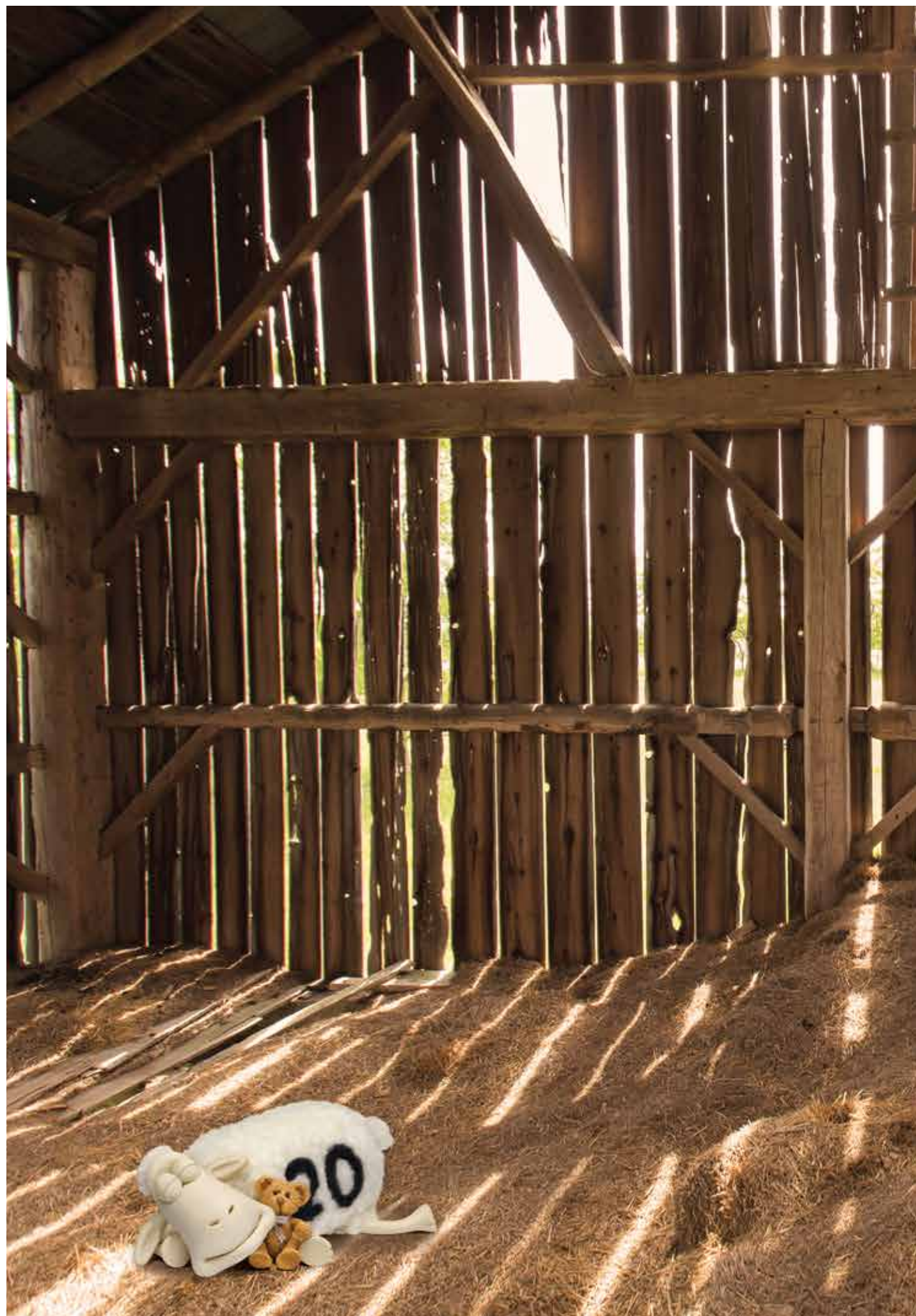




"America's Number One Mattress Manufacturer"

For more than 80 years, Serta has been consistently investing into the highest quality and most innovative features to ensure that every mattress manufactured delivers superior comfort and support. Throughout its history, Serta has been an industry leader in home decoration with an international reputation. Serta has been recognized as the best mattress manufacturer by women as well as the most recommended and best selling brand in US. Despite differences in life styles and sleeping cultures, Serta is an international brand able to meet customers' needs around the world.

The slogan "America's Number One Mattress Manufacturer" talks for itself. Serta is a true legend in the mattress industry. Serta's special collection includes classic, modern and avant-garde models. Owning a Serta mattress promises the level of comfort only found at hotels, and we can confidently say that you will stop counting sheep to fall asleep.



Time for Retirement for the Sheep

You know, it is a universal behavior to count down the sheep or to wait for the angles of the world of dreams as the untalented poets, waiting for the source of inspiration when we can not sleep.

But this behavior is not as easy as it seems and it does not always end up with success. If you are meticulous, this is even much harder for you.

You begin to think every detail from the color of the fence to the length of the grass, from the type of the sheep to their ideal weight.

The attention that you pay in order to count the sheep jumping over the fence correctly can inter-rupt your sleep more.

Moreover, things may not end up as you expect. After all this is a sheep: some may want to go underneath the fence, some may want to go along the fence. Some others may begin to rest on the green grass escaping from their task.

Evenmore, while you are trying to make sense about your boss jumping over the fence and running towards you, the sheep high jumping with a pole may confuse your mind.

Anyway, now it's time to leave all these behind and to make all the sheep retire.

Because the new collection of SERTA is a miracle of design and technology which doesn't require the sheep anymore.

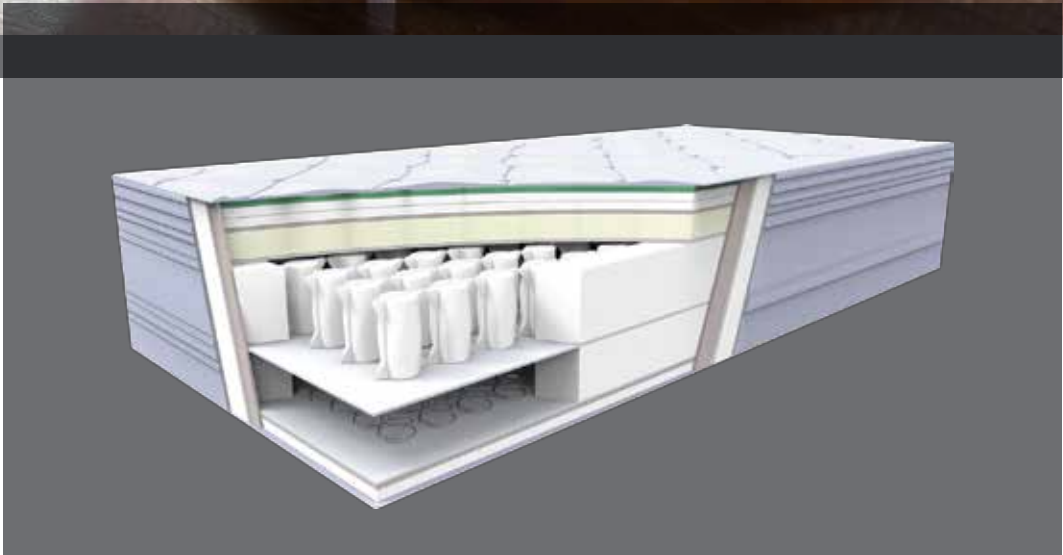
Discover it and enjoy it...







MATTRESS



ROYALTY

Comfort redefined...

Would you be interested in a mattress that literally memorises how you feel comfortable in bed? Equipped with viscoelastic foam, two separate spring systems and 12 layers Royalty promises amazing comfort without the need for a sprung mattress base.

5 zone Pocket Spring System

- Revolutionary 5-Zone Pocket Spring System that supports the body from 5 different points.
- A system of springs inside independent pockets that promise lasting comfort.
- Couples of different weight, height and sleep positions can now sleep without disturbing each other.

Multi Spring System

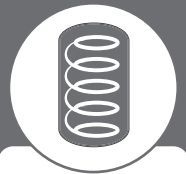
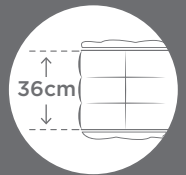
- A resilient and durable system developed for extended use with no sagging.
- Additional springs for equal weight distribution and pressure relief.

Visco

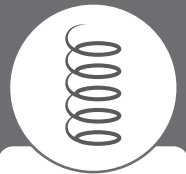
- Space-technology Visco material takes the shape of the body according to weight and temperature for ideal support in the lateral position.
- Promotes balanced blood flow and reduced circulatory problems.

Hypoallergenic fabric

- Hypoallergenic fabric made of from natural fibres.



5 Zone
Pocket Spring
System



Multi Spring
System



Visco



ROYALTY SUPERIOR DOUBLE CORE

Personalised mattress..

Royalty Superiour Double Core mattress provides different firmness options in one mattress and with a removable topper it is available to customise the mattress by making selection from latex , memory foam , gel momery foam and HR foam options

While creating the best fitting mattress for your body you can also decorate your bedroom by choosing the fabric of mattress from hundreds of color options for an elegant atmosphere..e.

5 zone Pocket Spring System

- Revolutionary 5-Zone Pocket Spring System that supports the body from 5 different points.
- A system of springs inside independent pockets that promise lasting comfort.

Multi Spring System

- A resilient and durable system developed for extended use with no sagging.
- Additional springs for equal weight distribution and pressure relief.

Visco

- Space-technology Visco material takes the shape of the body according to weight and temperature for ideal support in the lateral position.
- Promotes balanced blood flow and reduced circulatory problems.

Gel Visco

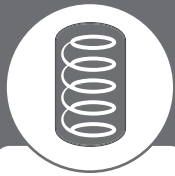
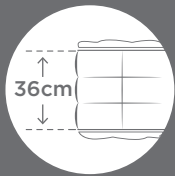
Gel infused memory foam recognises the positions you feel comfortable and completely adopts mattress to the shape of your body

Latex

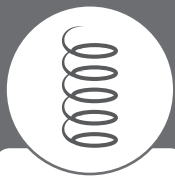
- Natural material made from rubber tree to promote air circulation, regulate temperature and ultimately provide a healthy sleeping environment.

Hypoallergenic fabric

- Hypoallergenic fabric made of from natural fibres.



5 Zone
Pocket Spring
System



Multi Spring
System



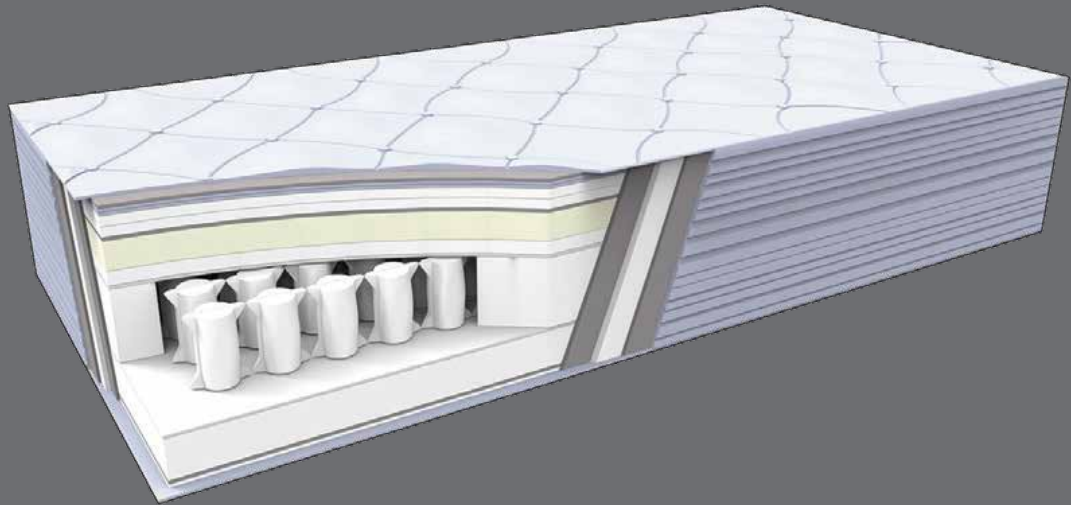
Visco



Latex



gel infused
memory foam



SPLENDID ROYAL

DOUBLE CORE flat& twin

Personalised mattress..

Royalty Superiour Double Core mattress provides different firmness options in one mattress and with a removable topper it is available to customise the mattress by making selection from latex , memory foam , gel momery foam and HR foam options

While creating the best fitting mattress for your body you can also decorate your bedroom by choosing the fabric of mattress from hundreds of color options for an elegant atmosphere..e.

5 zone Pocket Spring System

- Revolutionary 5-Zone Pocket Spring System that supports the body from 5 different points.
- A system of springs inside independent pockets that promise lasting comfort.

Visco

- Space-technology Visco material takes the shape of the body according to weight and temperature for ideal support in the lateral position.
- Promotes balanced blood flow and reduced circulatory problems.

Gel Visco

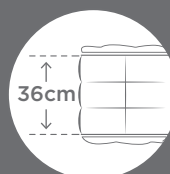
Gel infused memory foam recognises the positions you feel comfortable and completely adopts mattress to the shape of your body

Latex

- Natural material made from rubber tree to promote air circulation, regulate temperature and ultimately provide a healthy sleeping environment.

Hypoallergenic fabric

- Hypoallergenic fabric made of from natural fibres.



5 Zone
Pocket Spring
System



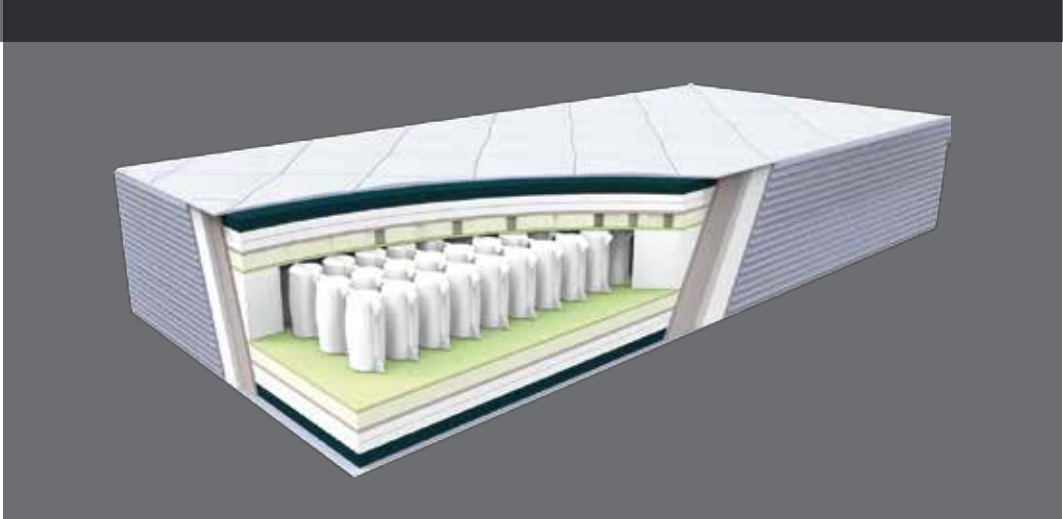
Visco



Latex



gel infused
memory foam



NEW CARAMEL

Heart-warming comfort...

The inevitable outcome of blending nostalgia and advanced technology... Silk jersey fabric allows air circulation while natural latex filling provides the support needed by the body. Pure silk invites you to indulge yourself along with a specially designed spring system.

5 Zoned Pocket Spring System

- 5-Zone Pocket Spring System that supports the body from 5 different points.
- A system of springs inside independent pockets that promise lasting comfort.

Silk

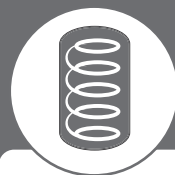
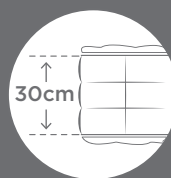
- Natural silk fibres to balance body temperature on warm nights.

Latex

- Natural material made from rubber tree to promote air circulation, regulate temperature and ultimately provide a healthy sleeping environment.

Silk Woven Fabric

- Breathable natural silk jersey to prevent sweating by balancing body temperature.



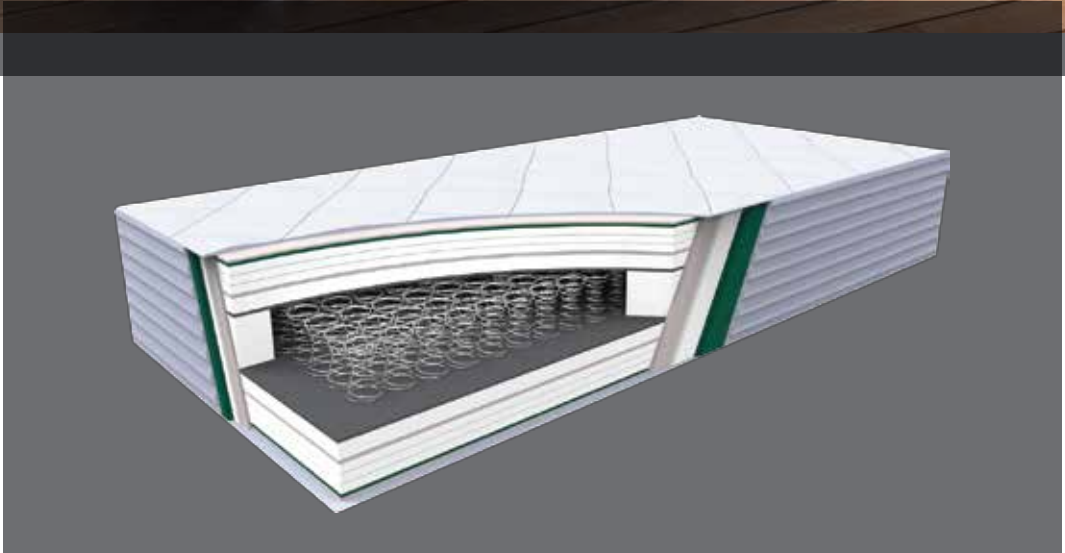
5 Zone
Pocket Spring
System



Latex



Silk



MAJESTY

An imperial sleep experience...

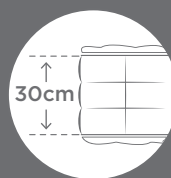
Combining continuous spring unit and Hyper Soft sponge filling Majesty has been designed to provide ideal sleep conditions. Preferred by Hilton Worldwide, this mattress is fully adept at providing suitable conditions for a well deserved rest. The rather addictive bouncy effect promotes better sleep and a rejuvenated feeling the following morning.

Mira Coil Spring System

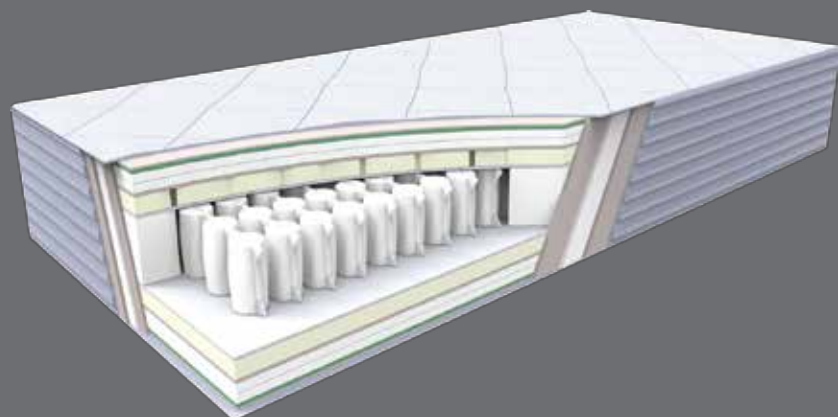
- Precision detection of different pressure points to encourage muscle relaxation and improve blood circulation.
- Pressure relief for a comfortable night's sleep
 - Durable custom made spring mesh to support the body, evenly spreads weight across the bed and guarantee a comfortable sleep experience regardless of position.
 - Less partner disturbance
- Zone support for perfect spinal alignment

Hypoallergenic fabric

- Hypoallergenic jersey fabric.



MiraCoil
Spring System



PERFECT SLEEPER TWIN

Perfect Sleep can be yours!

Don't we all deserve a better sleep? You are a step close to experience the perfect sleep everyone desires and needs with this hybrid mattress combining visco and natural latex. Designed to overcome the most common sleep problems, Perfect Sleeper is here to be the solution. Breathable silk jersey fabric and latex-visco combination filling material creates the ideal formula for a healthy sleep.

5 Zone Pocket Spring System

- Revolutionary 5-Zone Pocket Spring System that supports the body from 5 different points.
- A system of springs inside independent pockets that promise lasting comfort.
- Couples of different weight, height and sleep positions can now sleep without disturbing each other.

Latex

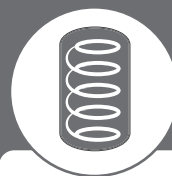
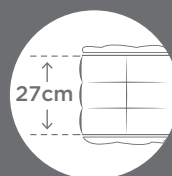
- Natural material made from rubber tree to promote air circulation, regulate temperature and ultimately provide a healthy sleeping environment.
 - 7 cm thick latex layer on both sides.

Visco

- Space-technology Visco material takes the shape of the body according to weight and temperature for ideal support in the lateral position.
- Promotes balanced blood flow and reduced circulatory problems.

Jersey Fabric

- Breathable jersey to prevent sweating by regulating body temperature.



5 Zone
Pocket Spring
System



Latex



Visco

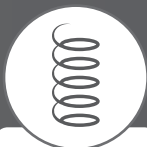
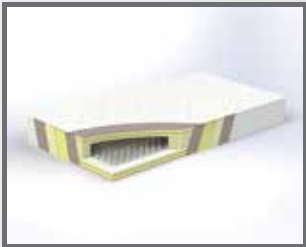
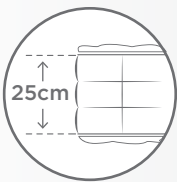


5th Avenue
FURNITURE

Collection provides you a comfortable sleep with
bold looking elegant mattresses

Bowery & Tribeca mattresses are produced with most functional spring technology. Mattresses are adapted to your body movements with its different comfort degrees and flexible spring systems. It increases your sleep quality with ergonomic structure that supports your body weight from every point and allows you to wake up rested. The wool and cotton mixture in its content relaxes the body and invites it to a comfortable sleep.

BOWERY



Multi Spring
System



Wool



Cotton

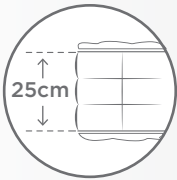


Knitted Fabric



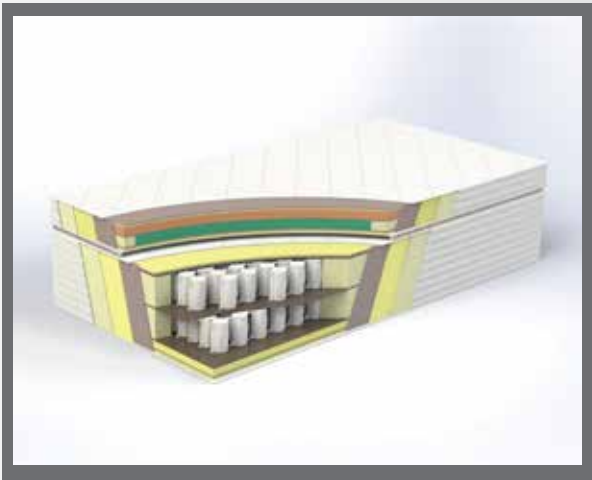
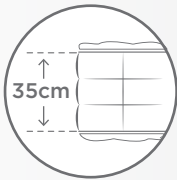
Pocket Spring
System


TRIBECA




You will experience the meaning of comfort with the double decker spring system of RITZ mattress. While natural silk fibres are balancing your body temperature on warm nights gel infused memory foam recognises the positions you feel comfortable and completely adopts mattress to the shape of your body.

RITZ







gel infused
memory foam



Knitted Fabric



Pocket Spring
System



Silk



CLEMENTINE

Like childhood memories...

Made using hand woven and hand-embroidered fabric Clementine has been designed to crown your sleep experience. All natural filling materials combined with master craftsmanship interpret a traditional approach to comfort with a contemporary perspective.

5 Zone Pocket Spring System

5-Zone Pocket Spring System that supports the body from 5 different points.
A system of springs inside independent pockets that promise lasting comfort.

Hypoallergenic fabric

Hypoallergenic woven fabric made from natural fibres.

Silk

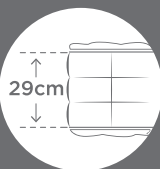
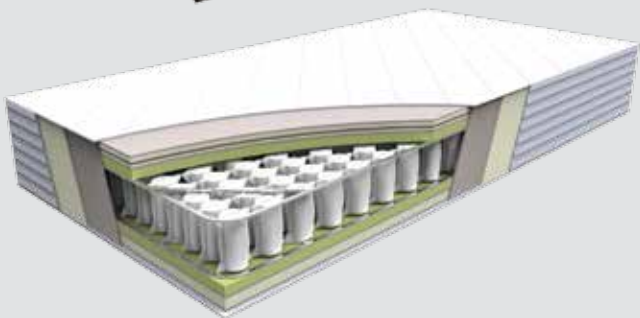
Natural silk fibres to balance body temperature on hot nights. Silky soft sweet dreams!

Camel wool

Body temperature balancing thermostatic camel hair for a trip into dreamland.

Cotton

Natural cotton fibres that balance humidity and adjust body temperature.
Reduced sweating to sleep better and wake up rested.



Double-Sided
Use



Woven Fabric



5 Zone
Pocket Spring
System



Hand Made



Cotton



Camel Wool



Silk



CLEMENTINE DELUXE

For a pleasant trip to dreamland...

Clementine Deluxe's hypoallergenic hand woven fabric made of all natural fibres is ready to crown your sleep experience. A combination of natural filling material and master craftsmanship brings a modern perspective to the traditional approach to comfort. Its double layered pocket spring system presents an ideal choice for those who prefer firm mattresses...

5 Zone Pocket Spring System

5-Zone Pocket Spring System that supports the body from 5 different points.

A system of springs inside independent pockets that promise lasting comfort.

Hypoallergenic fabric

Hypoallergenic woven fabric made from natural fibres.

Silk

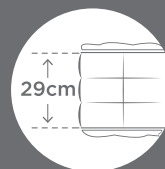
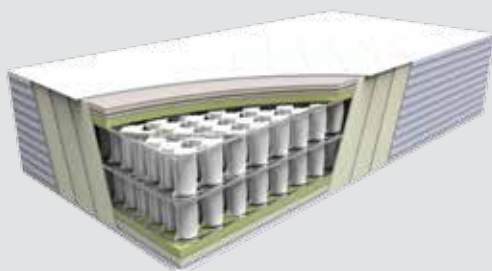
Natural silk fibres to balance body temperature on hot nights. Silky soft sweet dreams!

Camel wool

Body temperature balancing thermostatic camel hair for a trip into dreamland.

Cotton

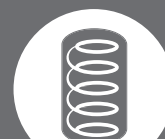
Natural cotton fibres that balance humidity and adjust body temperature. Reduced sweating to sleep better and wake up rested.



Double-Sided
Use



Woven Fabric



5 Zone
Pocket Spring
System



Hand Made



Cotton



Camel Wool



Silk



WE MAKE THE WORLD'S
BEST MATTRESS.™

License

yatsan®

www.yatsan.com

 /yatsanyatak  /yatsanyatak